



Standards version  
1.6

Headquarters  
Île-de-France, France

Certified Since  
February 2021

Industry  
Higher education

Sector  
Service with Minor Environmental  
Footprint

Operates In  
France, United Kingdom, United  
States

Website  
openclassrooms.com

# OpenClassrooms

OpenClassrooms was founded in 2013. It is a mission-driven company, based in Paris, France. Its mission is to make education accessible to all by delivering vocational training and internationally recognized degrees fully online. With a unique approach based on mastery learning, hands-on projects and individualized mentoring, the platform promotes employability for all, specifically in today's and tomorrow's most sought-after digital and skills jobs. Its ambition is to become the global leader on education-to-employment programs.

## Overall B Impact Score

Based on the B Impact assessment, OpenClassrooms earned an overall score of 117.4. The median score for ordinary businesses who complete the assessment is currently 50.9.



- 117.4 Overall B Impact Score
- 80 Qualifies for B Corp Certification
- 50.9 Median Score for Ordinary Businesses

## Governance 22.5

Governance evaluates a company's overall mission, engagement around its social/environmental impact, ethics, and transparency. This section also evaluates the ability of a company to protect their mission and formally consider stakeholders in decision making through their corporate structure (e.g. benefit corporation) or corporate governing documents.

Mission & Engagement 6.0

Ethics & Transparency 6.5

+ Mission Locked 10

**What is this?** A company with an Impact Business Model is intentionally designed to create a specific positive outcome for one of its stakeholders - such as workers, community, environment, or customers.

## Workers 39.3

Workers evaluates a company's contributions to its employees' financial security, health & safety, wellness, career development, and engagement & satisfaction. In addition, this section recognizes business models designed to benefit workers, such as companies that are at least 40% owned by non-executive employees and those that have workforce development programs to support individuals with barriers to employment.

Financial Security 11.7

Health, Wellness, & Safety 11.5

Career Development 4.9

Engagement & Satisfaction 8.2

## Community 16.2

Community evaluates a company's engagement with and impact on the communities in which it operates, hires from, and sources from. Topics include diversity, equity & inclusion, economic impact, civic engagement, charitable giving, and supply chain management. In addition, this section recognizes business models that are designed to address specific community-oriented problems, such as poverty alleviation through fair trade sourcing or distribution via microenterprises, producer cooperative models, locally focused economic development, and formal charitable giving commitments.

Diversity, Equity, & Inclusion 9.2

Economic Impact 2.6

Civic Engagement & Giving 2.5

Supply Chain Management 0.1

## Environment 9.9

Environment evaluates a company's overall environmental management practices as well as its impact on the air, climate, water, land, and biodiversity. This includes the direct impact of a company's operations and, when applicable its supply chain and distribution channels. This section also recognizes companies with environmentally innovative production processes and those that sell products or services that have a positive environmental impact. Some examples might include products and services that create renewable energy, reduce consumption or waste, conserve land or wildlife, provide less toxic alternatives to the market, or educate people about environmental problems.

Environmental Management 3.3

Air & Climate 3.2

Water 0.5

Land & Life 2.7

## Customers 29.2

Customers evaluates a company's stewardship of its customers through the quality of its products and services, ethical marketing, data privacy and security, and feedback channels. In addition, this section recognizes products or services that are designed to address a particular social problem for or through its customers, such as health or educational products, arts & media products, serving underserved customers/clients, and services that improve the social impact of other businesses or organizations.

Customer Stewardship 4.8

|                                           |     |
|-------------------------------------------|-----|
| + Business Model and Engagement           | 9.3 |
| + Quality and Continuous Improvement      | 3   |
| + Educational Outcomes                    | 3.4 |
| + Educational Models and Engagement       | 4.2 |
| + Student Outcomes                        | 2.2 |
| + Student Outcomes (Traditional Students) | 1.9 |

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## Previous Overall B Impact Scores

2021 Overall B Impact Score 101.2